

THE NED PRIX DE FASHION

Barfoot & Thompson Champions Day | Saturday 8 March 2025

Incorporating forEVER Sophie Permanent Jewellery Fashion Qualifiers and the Menswear Award

TERMS & CONDITIONS OF ENTRY

Entry

Information on how to enter and other details form part of these terms & conditions. To the extent of any inconsistency in the information on how to enter and any other details and instructions, these terms & conditions prevail.

- Entry is free
- Contestants must check in at the registration marquee between 11.00 am — 12.45 pm to complete registration. Failure to do so will result in disqualification.
- All entrants must be aged 18+
- Auckland Thoroughbred Racing (ATR) reserves the right to request proof of age
- Entrants may only enter in a personal capacity. Entries on behalf of a third party, including commercial enterprises, will result in disqualification
- Outfits must not commercially promote a brand, store, or designer. Breaches will result in disqualification (at ATR's discretion)
- Entrants must not receive any payment or benefit from third parties for participating
- Contestants must not be dressed or styled by a designer or milliner. Breaches will result in disqualification (at ATR's discretion)
- Those professionally involved in producing fashion, millinery, or similar, are ineligible to enter if their role is deemed to provide an advantage (at ATR's discretion)
- ATR retains rights to all photos and footage taken of entrants for promotional purposes
- By entering, participants consent to receiving information from ATR and those those sponsors listed under "Prizes". Entry implies consent for promotional activities related to ATR and sponsors
- Entrants must uphold the integrity of the event and act in good faith when referencing ATR, the competition, or other participants and stakeholders.
- Disparaging or derogatory comments about ATR, the competition, or other participants and stakeholders will result in disqualification from this and all future ATR competitions
- These terms & conditions take precedence over any conflicting information
- By entering, contestants agree to be bound by these terms & conditions

Winner Selection

- The forEVER Sophie Permanent Jewellery Fashion Qualifier winners (four in total) are selected from on-day entrants and will represent ATR in The Ned Prix de Fashion
- There is one Menswear Award winner and runner-up. Those individuals are not eligible for The Ned Prix de Fashion and its associated prize



- The Ned Prix de Fashion winner is selected from the competition's grand finalists who have been selected from the existing regional finalists and the four forEVER Sophie Permanent Jewellery Fashion Qualifier winners from 8 March 2025
- Announcements will be made on the day by public address. Failure to appear 10 minutes prior to the start time of heats, semi-finals, regional final, or presentations may result in disqualification
- The wearer of the winning outfit is the prize recipient. Prizes are non-transferable
- All Fashion Qualifier winners, grand finalists and Menswear Award prize recipients must be available for at least 30 minutes after the presentation
- Winners and finalists may be required for promotional purposes for up to 12 months post-event
- Finalists and winners agree to participate in PR/media activity and represent ATR positively for 12 months
- The judges' decision is final, and no correspondence will be entered into

Prizes

- Prizes are non-transferable and not redeemable for cash
- If a prize becomes unavailable, ATR may substitute an item of equal or greater value
- Winners are responsible for collecting prizes.

forEVER Sophie Permanent Jewellery Fashion Qualifier Winners (x4 winners)

- \$1,000 Sophie Store / forEVER Sophie Permanent Jewellery voucher

Menswear Award Winner

- A full share in the Social Racing Socialites syndicate valued at \$1,200
 - Current horses (leased 50% share in each):
 - Darci's Angel
 - Lady Solitaire
 - Share term: 1 March 2025 — 28 February 2026 with right of renewal
- \$300 TAB betting voucher

Menswear Award Runner-up

- \$200 TAB betting voucher

The Ned Prix de Fashion Supreme Winner

- **\$15,000 prize package from The Ned**, including:
 - **\$15,000 in prizes from [The Ned](#)**:
 - A three-night trip to Marlborough for two people including flights, vineyard and winery tours, wine tasting, a wine degustation dinner with The Ned team and a helicopter trip over the gorgeous Marlborough region finishing with a picnic overlooking the vines that produce The Ned wines
 - A one years' supply of The Ned wine (12 cases delivered monthly)



- A bespoke millinery headpiece created by Jill Humphries (Millinery Jill) under her Black Label brand to the value of \$1500. The winner will get the opportunity to work with renowned, award winning milliner Jill Humphries in the creation of a black label headpiece. Jill Humphries Black label was created to define Jill's handmade couture millinery and sets it aside from her ready to wear label, Millinery Jill.
- A Bettjemans Salon voucher valued at \$732 consisting of a makeover (ladies' cut, blow wave, full head of foils and a treatment) as well as two red carpet blow waves
- A \$500 Caci Clinic voucher
- An Ashley & Co giftbox valued at \$200.
- **\$500 accommodation voucher for [SkyCity Auckland](#)**. Black-out periods may apply. Blackout dates and voucher terms and conditions apply. Prize cannot be substituted for cash nor transferred. Guest to cover any incidental (car parking, in room dining etc).
- **x10 Deluxe Tan Pack valued at \$450 from [Tan In The City](#)**
- Prizes must be claimed within one year from the winner announcement
- All vouchers are subject to issuing company terms & conditions
- ATR is not liable for any loss, damage, or injury related to the promotion or prizes
- If a prize involves an event, ATR is not responsible for cancellations, postponements, or changes. If an event is rescheduled, ATR will endeavour to offer a comparable experience
- These Terms & Conditions will be available at aucklandracing.co.nz

Auckland Thoroughbred Racing Racedays

- If any part of the raceday is **cancelled, abandoned, or postponed**, ATR is not obligated to provide a substitute event
- ATR may reschedule the raceday and will aim to provide a comparable experience
- If ATR cannot provide a comparable event, no liability is accepted
- The promoter is **Auckland Thoroughbred Racing Incorporated, 100 Ascot Avenue, Remuera, Auckland**
- Employees or immediate family members of ATR or event sponsors are **ineligible to enter**

